

November 4, 2014

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For Immediate Release



Tommy Bahama®

BAR | RESTAURANT | STORE

Tommy Bahama Brings its Relaxed Style to Harborside Place in Jupiter



Tommy Bahama unveils its latest retail and restaurant concept at Harborside Place, Jupiter on November 20 which is sure to become a favorite destination for those who celebrate relaxed and refined living. *Tommy Bahama* shares a long and proud history in Florida, opening its first restaurant and bar in 1996 in Naples. The Jupiter locale continues to pay tribute to Florida's rich heritage of "southern hospitality" and local culture, while offering impeccable service and an exceedingly modern dining and shopping experience.

THE SCENE

Following *Tommy Bahama's* affinity for coastal climates, the Jupiter location sits alongside the area's inter-coastal waterway, near the beach and only 17 miles from Palm Beach International Airport. *Tommy Bahama* has 14 restaurant and retail locations worldwide which they refer to as "Islands." This latest design all but eliminates any barrier between the traditional shopping area and dining room. An expansive wrap around outdoor dining space is just steps from the Marina and is in close proximity to the Amphitheatre providing the perfect place to dine while enjoying the ever-growing list of live entertainment scheduled to appear. The property offers multiple entry points from the exterior and a stunning grand entrance from the adjoining Wyndham Grand Hotel lobby.

The open footprint immediately immerses guests into a lively, hip social scene where they can experience the familiar, friendly atmosphere recognized as *Tommy Bahama* trademarks. Palm trees give way to the open retail and restaurant concept naturally sweeping from one area to another for a fluid, unique experience where guests can indulge in the fabulous cuisine while contemplating a purchase or treat themselves to a private styling session with a handcrafted cocktail in hand.

Throughout the establishment, a palette of whites and creamy caramels are accented by rich teak woods, ocean blue tiles and sun-bleached fixtures, creating the look and feel of a gorgeous beach house while maintaining the crisp lines characteristic to Florida's sought after coastal lifestyle and the *Tommy Bahama* island-inspired brand.

Significant design elements include:

- Glazed recycled paper with natural grasses in the dining area
- Repurposed wood from the local area
- Brazilian quartz counter and table tops
- Luxurious banquettes under shaded canopies
- White coral Florida limestone

THE SHOPPING

Catering to the needs of its discriminating guests, this easily accessible location will display an assortment of men's and women's sportswear, swimwear, footwear, and accessories, as well as a selection of home décor items. The brand's fresh approach to promoting its relaxed collection in an open flow atmosphere will engage the senses and delight *Tommy Bahama* enthusiasts.

THE FOOD



Fan favorites such as the World Famous Coconut Shrimp, Pina Colada Cake & Macadamia Nut Encrusted Snapper are offered alongside traditional entrees with a sprinkling of island flare. The savory Kona Coffee Crusted Ribeye Steak makes for a mouthwatering meal and a bite of the BBQ Pork Ribs rubbed with Jerk seasoning and slow roasted for almost four hours, then basted with a Blackberry Brandy BBQ Sauce, is “the bomb.”

Executive Chef Jimmy Frantz has fashioned a forward thinking “All Day Menu” delivering food and spirits that reflect the timelessness of “getting away from it all.” A daily “Fresh Sheet” will highlight local seafood, prepared by the in-house culinary team and seasonal ingredients that will be infused into island-inspired cuisine. Having won over *Tommy Bahama*, Pointe Orlando guests with his passion for food, Frantz brings his leadership and cooking craft skills to dazzle at the Jupiter restaurant. His years of experience in professional kitchens compliment his panache for Caribbean flavors as well as making delicious fare with island attitude.

THE DRINKS



Guests are invited to immerse themselves in the hub of activity within the grand indoor/outdoor bar setting while sipping on handcrafted cocktails, local brews and wine from an eclectic, select list. Taking a vacation from everyday life just got sweeter with the taste of a Grapefruit Basil Martini or a Hibiscus Lime Cooler, winner of the Naples Illustrated Cocktail Contest. If the South Pacific calls, ordering up the best Mai Tai in all of Florida, featuring Trader Vic's dark rum, is sure to spark your imagination taking you to far away adventures.

With the brand's affinity for coastal climates, *Tommy Bahama Restaurant, Bar & Store* at Harbourside Place, Jupiter captures the spirit of Florida in a space that showcases the heart of this prosperous community. Offering contemporary cuisine and handcrafted cocktail creations in a festive environment, *Tommy Bahama's* casual sophistication appeals to those with an appetite for life and are ready to “*Make Life One Long Weekend™*.”

FACTUAL LOWDOWN:

Hours of Operation: Open Daily 11 am for Lunch and Dinner
Indoor/Outdoor Seating: Approximately 220
Restaurant Square Footage: 4,774
Retail Square Footage: 3,475
Where: Tommy Bahama Jupiter Florida

126 Soundings Avenue, Suite L2-130
Jupiter, FL 33477

www.tommybahama.com

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Images available at:

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