

People

STYLE WATCH

BATHING SUITS



Kourtney Kardashian in Tom Ford sunglasses.

Which Colors Work for You?

Find the shades that suit your skin tone with tips from Ilene Sofferman, lead sales manager and blog editor for Canyon Beachwear

FAIR SKIN

Rich, vibrant colors will create contrast with your skin. Avoid pastels—they'll wash you out.



RED
Profile by Gortex
"Rapture" polyamide-elastane one-piece, \$118; bloomingdales.com



HOT PINK
Gap Nylon-spandex top, \$36.95, and bottom, \$38.95; gap.com



COBALT BLUE
Tommy Bahama
"Pearl Solids" nylon-Lycra halter one-piece, \$128; tommybahama.com

MEDIUM SKIN

Brights or jewel tones will stand out against your coloring. Avoid browns and dark grays—they'll make skin look dull.



CORAL
Shoshanna
"Ruffle Bandeau Top" in nylon-spandex, \$114, and "Ruffle Brief" in nylon-spandex, \$75; neimanmarcus.com



PURPLE
Letarte by Lisa Cabrinha
Nylon-spandex one-piece, \$194; letartewimwear.com



PINK
Roxy "Sun Dancer Scalloped Tiki Tri" nylon-spandex top, \$42, and "Cheeky Brief" nylon-spandex bottom, \$38; roxy.com

OLIVE SKIN

Soft or rich colors will complement your undertones. Avoid mustard shades—they can make skin look yellowish.



ORANGE
Jantzen
"Hearth Castle Limited Edition Peplum Bandeau One-Piece" in nylon-Lycra, \$96; Macy's, 800-289-6229



MINT GREEN
Tori Prayer Swimwear
"Sage" nylon-elastane top and bottom, \$110 each; revolvedclothing.com



PURPLE
J.Crew
"Zoe Tank" in nylon-spandex, \$82; jcrew.com

DARK SKIN

Pastels or bright shades will pop against your skin. Avoid brown tones—they'll just blend in.



win!
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PALE BLUE
Voda Swim
"Emy Push Up Ruffle String Top and Ruffle Scoop Bottom" in nylon-Lycra, \$125; vodaswim.com



YELLOW
Mossimo for Target
"Mix and Match Twist Bandeau Top" and "Side Tie Bottom" in nylon-spandex, \$17.99 each; target.com



FUCHSIA
Assets by Sara Blakely
"Power Suit Glamour Ruffle One Piece" in nylon-spandex, \$49.99; spantx.com

Don't let a bad try-on discourage you

Didn't find a suit you love right away? "Distract yourself with a treat, like a great cup of coffee," says Dr. Jennifer Baumgartner, psychologist and author of *You Are What You Wear*. "Then acknowledge that you are your own worst critic. If this was someone else's body, you wouldn't be as harsh!"